

Coach2100 Reading List

List	ISBN	Required	Lesson	Title	Subject
1		Emerson, Ralph Waldo	All	Essay: Compensation	Literature
2	0887306187	Drucker, Peter F.	1, 7, 20	Innovation and Entrepreneurship	Business
3	0887306152	Drucker, Peter F.	2, 3, 9	Management: Tasks, Responsibilities, Practices	Management
4	0425124428	Coffee, Gerald	4, 12	Beyond Survival: A POW's Inspiring Lesson in Living	Biography
5	0870118897	Matsumoto, Michihiro	5	The Unspoken Way: Haragei, Silence in Japanese Business and Society	Language
6	0380462680	Harris, Thomas A., M.D.	6	I'm OK - You're OK	Health
7	0440005833	Green, Elmer, M.D.	7, 10	Beyond Bio-Feedback	Psychology
8	0195014766	Tzu, Sun	8	The Art of War	Political Science
9	0671723650	Carnegie, Dale	10, 11	How To Win Friends and Influence People	Health
10	083692939X	Churchill, Sir Winston S.	13	End of the Beginning: War Speeches	
11	0836924509	Churchill, Sir Winston S.	13	Unrelenting Struggle: War Speeches	
12	www.audible.com	Churchill, Sir Winston S.	13	The Greatest Speeches of All Time	
13	0553297252	Doolittle, General James H.	14, 18	I Could Never Be So Lucky Again	Biography
14	0915611422	Hornung, Paul	15, 18, 21	Woody Hayes: A Reflection	Sports
15	039472903X	Olgivy, David	16, 17, 19	Olgivy On Advertising	Business
16	0553563386	Schwarzkopf, H. Norman	17, 21	It Doesn't Take a Hero	Biography
17	0877475563	Sill, Sterling W.	18	The Laws of Success	Religion
18	0671676741	Holtz, Lou	18, 21	The Fighting Spirit: A Championship Season at Notre Dame	Sports
19	0878337725	Mackay, Harvey	19	Harvey MacKay Rolodex Network Builder	Reference
20	0887306160	Drucker, Peter F.	20	Managing in Turbulent Times	Business
21	0399130527	Leboeuf, Michael, Ph. D.	21	The Greatest Management Principle in the World	Business
List	ISBN	Recommended	Lesson	Title	Subject
22	0449214923	Hill, Napoleon	1, 9	Think and Grow Rich	Self-Help
23	0316545031	Manchester, William	1	The Last Lion: Winston Spencer Churchill: Visions of Glory, 1874-1932	Biography
24	0440500478	Manchester, William	1	The Last Lion: Winston Spencer Churchill: Alone, 1932-1940	Biography
25	067404813X	Raffia, Howard	2	The Art and Science of Negotiation	Business
26	0671867423	Wills, Garry	2	Lincoln at Gettysburg: The Words That Remade America	History
27	0449911489	MacKay, Harvey	3, 4, 7, 19	Swim with the Sharks Without Being Eaten Alive: Outsell, Outmanage, Outmotivate, Outnegotiate Your Competition	Business
28		Haroldsen, Mark O.	3	Goals, Guts, Greatness	
29	0553281097	Cohen, Herb	4	You Can Negotiate Anything	Business
30	0877736537	Cleary, Thomas	5, 12	The Japanese Art of War	Business
31	0137810059	Rickenbacker, Edward Vernon	5, 16, 21	Rickenbacker	Autobiography
32	0515087378	Getty, J. Paul	6, 9	How To Be Rich	Business
33	0140157352	Fisher, Roger	8, 11	Getting To Yes: Negotiating Agreement Without Giving In	Negotiation
34		Redford, Robert	8	Movie: Legal Eagles	
35	0446391069	Roberts, Wess, Ph.D.	10, 21	Leadership Secrets of Atilla The Hun	Business
36	0306808625	Patton, General George S.	10	The Patton Papers: 1885 - 1940	Biography
37	0306807173	Patton, General George S.	10	The Patton Papers: 1940 - 1945	Biography
38	0787110116	Nierenberg, Gerard I.	11	The Art of Negotiating: How to Become a Skilled Negotiator	Business
39	0385074077	Poe, Edgar Allen	13, 16	Complete Stories and Poems of Edgar Allen Poe	Literature
40	0553345834	McCormack, Mark H.	13	What They Don't Teach You At Harvard Business School	Business
41	0671708635	Covey, Stephen R.	14	The Seven Habits of Highly Effective People	Business
42	0671740369	Bernstein, Aaron	14	Grounded: Frank Lorenzo and the Destruction of Eastern Airlines	Business
43	0553263900	Smith, Manuel J.	15	When I Say No I Feel Guilty	Health
44	0553256742	Yeager, General Chuck	15	Yeager	Autobiography
45		Green, Harold	17	Managing	
46	0345404289	Seldes, George	19	Great Thoughts	Reference
List	ISBN	Optional	Lesson	Title	Subject
47	0425165108	Ambrose, Stephen E.	Layne Orr	Americans at War	History
48	0671867369	Ambrose, Stephen E.	Jim Camp	Band of Brothers: E. Company, 506th Regiment, 101st Airborne from Normandy to Hitler's Eagle's Nest	Military History
49	0684848015	Ambrose, Stephen E.	Layne Orr	Citizen Soldiers: The U.S. Army from the Normandy Beaches to the Bulge to the Surrender of Germany	History
50	0684867184	Ambrose, Stephen E.	Layne Orr	Comrades: Brothers, Fathers, Heroes, Sons, Pals	History
51	0385479662	Ambrose, Stephen E.	Layne Orr	Crazy Horse and Custer: The Parallel Lives of Two American Warriors	History

52	068480137X	Ambrose, Stephen E.	Jim Camp	D-Day: June 6, 1944, The Climactic Battle of World War II	Military History
53	0801862930	Ambrose, Stephen E.	Layne Orr	Duty, Honor, Country: A History of West Point	Military History
54	0393320103	Ambrose, Stephen E.	Layne Orr	Eisenhower and Berlin, 1945: The Decision to Halt at the Elbe	History
55	0671747584	Ambrose, Stephen E.	Layne Orr	Eisenhower: Soldier and President	Biography
56	0671440691	Ambrose, Stephen E.	Layne Orr	Eisenhower: Soldier, General of the Army, President-Elect 1890-1952	Biography
57		Ambrose, Stephen E.	Layne Orr	Eisenhower: The President	Biography
58	0807120715	Ambrose, Stephen E.	Layne Orr	Halleck: Lincoln's Chief of Staff	Biography
59	1578062071	Ambrose, Stephen E.	Layne Orr	Ike's Spies: Eisenhower and the Espionage Establishment	Biography
60	0671691880	Ambrose, Stephen E.	Layne Orr	Nixon: Ruin and Recovery 1973-1990	Biography
61		Ambrose, Stephen E.	Layne Orr	Nixon: The Education of a Politician 1913-1962	Biography
62		Ambrose, Stephen E.	Layne Orr	Nixon: The Triumph of a Politician 1962-1972	Biography
63	0684846098	Ambrose, Stephen E.	Layne Orr	Nothing Like It In the World: The Men Who Built the Transcontinental Railroad 1863-1869	U.S. History
64	0671671561	Ambrose, Stephen E.	Layne Orr	Pegasus Bridge: June 6, 1944	History
65	0140175369	Ambrose, Stephen E.	Layne Orr	Rise to Globalism: American Foreign Policy Since 1938	History
66	0689843615	Ambrose, Stephen E.	Layne Orr	The Good Fight: How World War II Was Won	History
67	1578062063	Ambrose, Stephen E.	Layne Orr	The Supreme Commander: The War Years of General Dwight D. Eisenhower	Biography
68	068485628X	Ambrose, Stephen E.	Layne Orr	The Victors: Eisenhower and His Boys: The Men of World War II	U.S. History
69	0684811073	Ambrose, Stephen E.	Jim Camp	Undaunted Courage: Meriwether Lewis, Thomas Jefferson, and the Opening of the American West	U.S. History
70	0807118508	Ambrose, Stephen E.	Layne Orr	Upton and the Army	U.S. History
71	0345410033	Berne, Eric, M.D.	Jim Camp	Games People Play: The Psychology of Human Relationships	Psychology
72	0425098478	Blanchard, Kenneth, Ph. D.	Layne Orr	The One Minute Manager	Non-Fiction
73	0803260768	Bradbury, John	Layne Orr	Travels in the Interiors of America in the Years 1809, 1810, & 1811	History
74	0375502025	Brokaw, Tom	Layne Orr	The Greatest Generation	History
75	0060915803	Carlzon, Jan	Jim Camp	Moments of Truth	Business
76	0735200432	Connors, Roger, et. Al.	Rick Bove	The OZ Principle	Business
77	0399525408	Crowe, Sandra A.	Greg Smith	Since Strangling Isn't an Option...: Dealing With Difficult People--Common Problems and Uncommon Solutions	Self-Help
78	0306809141	Dodge, Theodore Ayrault	Ken Kyzer	The Campaign of Chancellorsville	History
79	0452278376	Drucker, Peter F.	Layne Orr	Managing in a Time of Great Change	Business
80	0312195354	Dunnigan, James F.	Layne Orr	The Way of the Warrior: Business Tactics and Techniques from History's Twelve Greatest Generals	Business
81	156044178X	Edwards, Judith	Scott Ford	Colter's Run (Highlights from American History)	History
82	0375405445	Ellis, Joseph J.	Layne Orr	Founding Brothers: The Revolutionary Generation	Biography
83		Emerson, Ralph Waldo	Jim Camp	Essay: Self Reliance	Literature
84	0879804211	Fisher, Robert	Bonnie Orr	The Knight in Rusty Armor	Health
85	0887309585	Fisher, Roger	Layne Orr	Getting It Done: How to Lead When You're Not In Charge	Business
86	0553375067	Goleman, Daniel	Jim Camp	Emotional Intelligence	Psychology
87	0399144463	Johnson, Spencer, M.D.	Gary Murray	Who moved my cheese?	Psychology
88	080912596X	Keating, Charles J.	Greg Smith	Dealing With Difficult People: How You Can Come Out on Top in Personality Conflicts	Self-Help
89	0446677450	Kiyosaki, Robert T.	Scott Ford	Rich Dad, Poor Dad: What the Rich Teach Their Kids About Money--That the Poor and Middle Class Do Not!	Business
90	0385492081	Krakauer, Jon	Ken Kyzer	Into Thin Air: A Personal Account of the Mount Everest Disaster	Biography
91	078670621X	Lansing, Alfred	Tom Ryan	Endurance: Shackleton's Incredible Voyage	History
92	0060652934	Lewis, C.S.	Sharryl Hales	The Screwtape Letters	Literature
93	0804105839	MacKay, Harvey	Jim Camp	Beware the Naked Man Who Offers You His Shirt: Do What You Love, Love What You Do and Deliver More Than You Prom	Business
94	0451200446	McKee, Alexander	Layne Orr	Wreck of the Medusa: The Tragic Story of the Death Raft	History
95	0023956704	Mill, John Stuart	Layne Orr	Utilitarianism	Philosophy
96	0553270966	Miyamoto, Musashi	Layne Orr	The Book of Five Rings: The Real Art of Japanese Management	Business
97	0670891576	Philbrick, Nathaniel	Tom Ryan	In The Heart of the Sea: The Tragedy of the Whaleship Essex	History
98	0140440372	Plato	Layne Orr	The Last Days of Socrates	Literature
99	0140157344	Prange, Gordon William	Jim Camp	At Dawn We Slept: The Untold Story of Pearl Harbor	History
100	1558216847	Rawicz, Slavomir	Jim Ford	The Long Walk	Biography
101	0060932538	Shultz, Richard H., Jr.	Jim Camp	The Secret War Against Hanoi: The Untold Stories of Spies, Saboteurs, and Covert Warriors in North Vietnam	History
102	0880800178	Skousen, W. Cleon	Scott Ford	The Making of America: The Substance and Meaning of the Constitution	Non-Fiction
103	0553263900	Smith, Manuel J.	Layne Orr	When I Say No I Feel Guilty, Vol. II, for Managers and Executives	Health
104	4770011067	Tsunetomo, Yamamoto	Layne Orr	Hagakure: The Book of the Samurai	Religion
105	0671674323	Waitley, Denis, Ph.D.	Bonnie Orr	Seeds of Greatness: The Ten Best-Kept Secrets of Total Success	Non-Fiction
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